

BMW 3 Series  
Gran Turismo

328i xDrive  
335i xDrive



The Ultimate  
Driving Machine®



# THE NEW BMW 3 SERIES GRAN TURISMO.

THE NEW SHAPE OF GRAND TOURING.

**BMW EfficientDynamics**  
Less emissions. More driving pleasure.



XG 6271

M XG 6273

## BMW 3 SERIES GRAN TURISMO: ENJOY MORE ROOM TO RUN.

Unbound by conformity, the new BMW 3 Series Gran Turismo infuses a remarkably roomy package with a sweeping coupe profile. However, this unique new take on the iconic 3 Series also fully respects the Gran Turismo tradition: under the hood, with its TwinPower Turbo engines, and through the curves, with renowned BMW agility. The 3 Series Gran Turismo M Sport infuses its own athletic moves, with a road-hungry stance and available Adaptive M Suspension to satisfy the biggest enthusiasm for driving.

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## The new BMW 3 Series Gran Turismo

### REDEFINING SPACE AND FUNCTION.

**06 Vehicle concept**  
A unique combination of elegance, space and functionality.

[bmwusa.com/3GT](http://bmwusa.com/3GT)

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#### Editorial

## GRAND TOURING, REIMAGINED. AND IMPOSSIBLE TO REPLICATE.

Others have tried for nearly 40 years to best the iconic BMW 3 Series, the only sports sedan that has earned a place on *Car and Driver* magazine's "10 Best" Cars list 22 consecutive years. And they still follow the leader.

Trying to emulate the new 3 Series Gran Turismo should prove equally difficult, as it reshapes the grand touring genre as a more inclusive form of travel – that is, room to include more passengers.

To create the new 3 Series Gran Turismo, BMW kept three key elements of traditional grand touring cars: sleek coupe styling, a high performance powertrain and elegant luxury. But they discarded the notion that a Gran Turismo was meant for just the driver and one passenger with little more than weekend bags. The result is the most spacious 3 Series model ever, with a shape that slices through the wind to maximize fuel efficiency while offering expansive cabin space for five and their luggage. And, most important, The Ultimate Driving Machine® spirit remains intact.

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# DESIGN INTERVENTION.

Contrary to the definition of "Gran Turismo," BMW believes a grand touring automobile should not be limited to just two doors and a tight passenger cabin. Accordingly, the 3 Series Gran Turismo defies convention and jumpstarts Gran Turismo design evolution. Beneath the elegant coupe proportions and striking aerodynamic details of this modern Gran Turismo, BMW has designed in exceptional room and versatility. Yet driving enthusiasts will agree: behind the wheel, the performance is pure 3 Series.





## COMFORT TO GO THE DISTANCE.

You drive a little taller in the BMW 3 Series Gran Turismo than in a sports sedan – the better to see more of the road you're enjoying. The Panoramic moonroof brings a moonlight view into a luxury space. The driver-focused cockpit, a BMW trademark, embraces both front passengers. Go ahead, adjust the seat as far back as you like. Rear-seat passengers will still have room to relax in first-class comfort.



## PERFORMANCE TO SHORTEN THE TRIP.

TwinPower Turbo engines meld the benefits of High Precision Direct Injection, Valvetronic variable valve timing, and a single twin-scroll turbocharger. Translation? Instant response and high torque at all speeds, from both the 240-hp 2.0-liter four-cylinder engine and the 300-hp 3.0-liter inline six. BMW xDrive intelligent all-wheel drive tightens the grip on any road, in any weather. An 8-speed Sport Automatic transmission with steering wheel-mounted paddle shifters helps quicken the pace.



## STRETCHING BOUNDARIES.

Groundbreaking architecture writes its own design language, with an accent on space efficiency. So does the BMW 3 Series Gran Turismo. While expressing the brand's renowned sporty persona, its coupe-inspired silhouette envelopes an exceptionally roomy cabin and trunk. More than three inches taller and almost eight inches longer than the 3 Series Sedan, the 3 Series Gran Turismo retains a trim, easy-to-manuever form.

## ... AND STRETCHING LEGS.

One of the benchmarks for the genius of 3 Series Gran Turismo packaging? Legs. With a longer wheelbase than the 3 Series Sedan, the Gran Turismo offers nearly three inches additional rear-seat legroom. Passengers also sit more than two inches higher than in the Sedan, for a grander view of the scenery. Comfort is another high point, with rear seatbacks that recline up to 19 degrees, and the option of heated rear seats.

## MISSION CONTROL. WITH VOICE COMMAND.

The on-board Navigation system, with a touchpad Controller and high-resolution 3-D Display, becomes the gateway to connectivity. Paired with a compatible smartphone, BMW ConnectedDrive® delivers a selection of entertainment and business services via apps, including TuneIn and Rhapsody for music, Stitcher™ to customize newsfeeds, and books from audible.com. Send Navigation destinations from your phone to the car. And BMW Concierge Services can assist you by calling for restaurant reservations, travel arrangements and more – 24 hours a day.



## TECHNOLOGY IS YOUR CO-PILOT.

In the 3 Series Gran Turismo, you never travel alone. An array of on-board technologies assist, protect and entertain. Active Blind Spot Detection and Active Driving Assistant, with Lane Departure Warning, Forward Collision Warning and City Collision Mitigation, can help you avoid a mishap. Active Cruise Control can maintain a safe traveling distance from vehicles ahead. Surround View with Side- and

Top-view Camera provides a bird's-eye view of the 3 Series Gran Turismo for maneuvering in tight situations. BMW Assist eCall™ and BMW TeleService can summon emergency or non-emergency help. And, for listening pleasure, the Harman Kardon® Surround Sound System seems to bring your favorite musicians right into the car.

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## SHIFTING PRIORITIES.

Higher performance and higher fuel efficiency – simultaneously. That's the essence of BMW EfficientDynamics. You'll find vital keys to that remarkable combination right at your fingertips. The 8-speed Sport Automatic transmission keeps the TwinPower Turbo engine running at its most efficient. And with BMW Driving Dynamics Control, you can maximize performance with the SPORT or SPORT+ modes, or boost economy with ECO PRO mode. Just by pushing a button.



## WHEN RACING THE WIND, IT'S ALRIGHT TO CHEAT.

With its coupe-inspired aerodynamic design, the 3 Series Gran Turismo slices through wind resistance, hushing noise and boosting fuel efficiency. Sporty-looking Air Breathers in the front fenders work with the wheel arches and Air Curtains integrated into the front bumper to channel air around the car. Xenon Adaptive Headlights, meanwhile, slice through the night, aiming into curves as you steer. At highway speeds, the active rear spoiler rises, creating downforce to enhance agility and stability.

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## WELCOME TO A GRAND OPENING.

With a load space opening nearly four feet wide and a standard power tailgate, accessing the generous cargo room couldn't be easier. That is, unless you choose the available Comfort Access feature with the Smart Opener hands-free trunk-lid opening. A punt-like motion of your foot under the rear bumper and the tailgate opens automatically – convenient when you have your arms full. Illuminated by elegant LED strips, the cargo space features the versatility of an adjustable attachment system, a retaining net and an additional hold-down strap.



## CAVERNOUS ENOUGH TO BE CALLED A CARGO BAY.

Meet the roomiest 3 Series ever. Trunk capacity of 24.6 cu. ft. tops that of some full-size sedans. Use the standard remote release handles in the trunk to lower the 40/20/40 split rear seatbacks. Now you have 56.5 cu. ft. of space to fill, rivaling some SUVs. Or fold down only the center portion to carry four passengers plus long items, such as skis. Additional storage compartments keep smaller items out of sight, and a convenient 12-volt socket can power a small cooler, an air pump for bicycle tires or other devices.

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## SPORTING INTENTIONS.

Just sitting in the 3 Series Gran Turismo Sport Line puts you in the mood for driving. Sport seats hold your body snugly through the curves. The sport instrument cluster and contrasting black and red accents in the upholstery and trim set the mood for enjoying the drive just a little more.



## CATCH YOUR BREATH. AND EVERYONE ELSE'S.

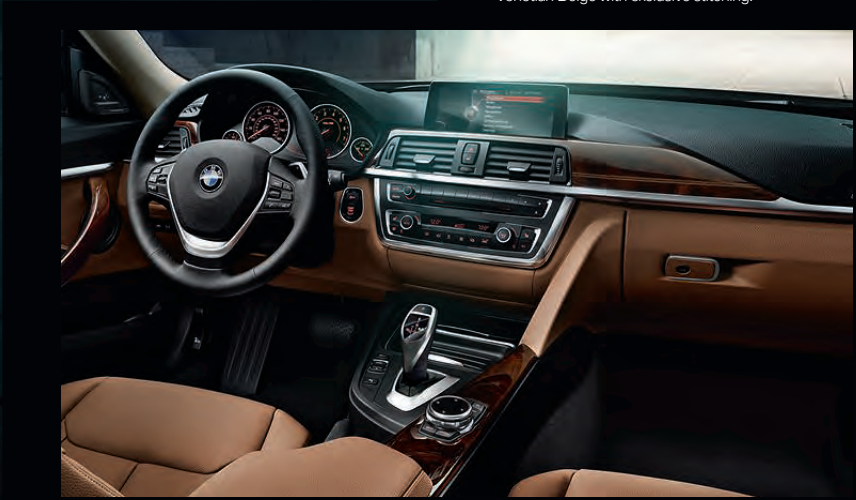
18- or 19-inch Double Spoke wheels give the 3 Series Gran Turismo Sport Line the stance of a sprinter waiting for the starting signal. It's game face on with high-gloss black Air Breathers and grille slats. Chrome trim surrounding the twin kidney grilles retains a touch of elegance.

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## THE DESIGNER'S TOUCH.

Sophisticated application of high-gloss Burl Walnut Wood with inlay trim with Pearl Gloss Chrome highlight underscore the inherent beauty of the 3 Series Gran Turismo Luxury Line. This subtle designer's touch performs its own transformation, making the cabin feel even more luxurious, reinforced by Dakota Leather in Black, Saddle Brown or Venetian Beige with exclusive stitching.



## THAT LUXURY GLEAM IN YOUR EYE.

Bright, fine lines catch light and soften edges for the 3 Series Gran Turismo Luxury Line. The gleam comes from high-gloss chrome trim surrounding the frameless side windows and the 11 chrome-tipped, matte black slats in each kidney grille. Chrome, too, tastefully dresses the Air Breathers, tailpipe trim and front air intake blades. Multi Spoke 18-inch wheels gleam like jewelry for the road.